



# NEWS RELEASE

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## **City of Enid Achieves Oklahoma Film Friendly Community Certification**

The Oklahoma Film + Music Office (OF+MO), in conjunction with Visit Enid, is proud to announce the City of Enid has achieved 'film friendly' certification after completing the requirements for OF+MO's Oklahoma Film Friendly Community Program.

"From national recruitment efforts at the Sundance Film Festival to localized mobilization throughout the state, Visit Enid has been a great community partner for us throughout the years, and champion of the state's film and television industry," said OF+MO Director Tava Maloy Sofsky. "We're so proud the City of Enid is the latest community to achieve film friendly certification through our program, and we look forward to working with them to further develop film and television production in their city and the surrounding region."

The City of Enid is the first community in Northwest Oklahoma to achieve film friendly designation through OF+MO's Oklahoma Film Friendly Community Program, joining nearly a dozen other cities across the state that have received this certification. No stranger to film production, Enid has previously hosted films such as "Wildlife", the acclaimed directorial debut of actor Paul Dano starring Jake Gyllenhaal and Carey Mulligan, and "To the Stars", both of which celebrated their world premieres at the renowned Sundance Film Festival in 2018 and 2019, respectively.

"Playing host to the cast and crew from 'Wildlife' and 'To the Stars' was a tremendous benefit for Enid. Not only did these two films combine to bring an additional \$2.4 million in direct local impact into our city and the surrounding communities, but several area residents have lifelong memories after providing business services to the crew or playing extras in the films," said Visit Enid Director Rob Houston. "OF+MO's Oklahoma Film Friendly Community Program now makes it even easier for filmmakers to find all

the great locations that Enid, our region and our state has to offer, and we are thrilled to be part of Oklahoma's growing film industry.”

For more information on filming in the City of Enid, visit [visitenid.org](http://visitenid.org).

For more information on OF+MO's Oklahoma Film Friendly Community program including a list of certified film friendly communities, visit [okfilmmusic.org/filmfriendly](http://okfilmmusic.org/filmfriendly).

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**About the Oklahoma Film + Music Office:**

Under the Oklahoma Department of Commerce, the Oklahoma Film + Music Office (OF+MO) works to promote the state as a viable hub for film, television and music production as well as further develop opportunities for workforce, business and community growth within these sectors. For more information on the Oklahoma Film + Music Office, including the state's film incentives and additional resources, visit [okfilmmusic.org](http://okfilmmusic.org).

**About the Oklahoma Department of Commerce:**

The Oklahoma Department of Commerce is the primary economic development entity in the state. The organization is responsible for supporting local communities, stimulating growth of the existing businesses, attracting new business, and promoting the development and availability of a skilled workforce. Commerce also works to foster an entrepreneurial culture and infrastructure in Oklahoma to encourage the start-up of new businesses and partner with communities to ensure existing businesses grow and prosper.